



MYALL COAST INTERNET RADIO

What's on?

Newsletter

June '22

What's On

- Business Buzz
- Local Program content
- Community Notice Board
- Community Connections
- Tech Talk
- Promotions
- Membership renewals
- Who's listening
- Become a Volunteer
- Become a Presenter
- Foundation Seed Funders

Myall Coast Radio Inc.
3/24 Wanya Road
Tea Gardens 2324
MBL:0429990018

Myall Coast Radio

Now 3 years in the making:

Since January '22 Myall Coast Radio switched off the 87.8Mhz transmissions to concentrate solely on Myall Coast Internet Radio from our web site: - The results below justify moving to the internet format.

www.myallcoastradio.com.au

The statistics reveal positive listener engagement for March, April and May quarters. Results to date compare 2020 with 2021 and 2022.

'20 - 1.9K engagement

'21 - 4.6K engagement

'22 - 5.4k engagement

Chris Taylor's "Business Buzz"

Streaming www.myallcoastradio.com.au
4:00 - 5:00 - 6:00 pm following the hourly news.
Monday to Sunday

Business Buzz
This Weeks Guest
Peter Hodges
Owner
Tillerman's Cafe Restaurant
Peter and Kerry Hodges have a long association with all things French, and in 2008 made their dream of buying a small house in France a reality.
Tea Gardens

Our local business leaders giving a little insight to themselves and talking to us about their businesses.
Just some of the local businesses we interview

PHILLIPS ROOF
TEA GARDENS
BURTON AUTOMOTIVE
Hillland and Port Stephens Toyota
TOYOTA

Streaming www.myallcoastradio.com.au
4:00 - 5:00 - 6:00 pm following the hourly news.
Monday to Sunday
Also 7:00 - 8:00 and 9:00am Saturday and Sunday

Business Buzz
This Weeks Guest
Russell Turner
Tea Gardens Post Office
OWNER
Tea Gardens

Our local business leaders giving a little insight to themselves and their businesses.

VALLEY HOMES
MULLANE & LINDAY
Solicitors
Tea Gardens
Shoalgold

Internet broadcast and podcasting with over 4.2k Facebook pages reached each week. Standout Podcasts have been ..

Peter Hodges, Tillerman's Restaurant
Russell Turner, Tea Gardens Post Office6,000 and 5,500 reached respectively.

Podcasts available Now! [https://](https://myallcoastradio.com.au/program/podcasts/)

myallcoastradio.com.au/program/podcasts/



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Local Program Content



Kaili's Tuesday and Saturday Trippin Light Fantastic is blowing the lights out with a record number of listeners.

Tuesdays are our peak listening days peaking with 300 unique listeners.

"Pamela"

I am going to tune in tonight. I was going to watch my own movie music, not now, 2 of my favs, Mamma Mia followed by Dirty Dancing, with a glass or two of Pinot



"Trippin Light Fantastic"



Long time supporter of Myall Coast Internet Radio -
Many of her great photos are on our Web site

Terry Meakins



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Did you know?

- National News on the hour 7:00am to 7:00pm daily.
- NSW News on the half hour. Monday to Friday
- Community Bulletin Board with live presenters
8.30am, 10.30am and 1.30pm Monday to Friday
- Reading from News of the Area - Friday, Saturday and Sunday 10am and 3pm

Community Connections

Coming soon ...

Annie "Nutter" Rutter



Community Notice Board

We welcome our new presenter Lachlan Rutter..

Lachlan's unique style will help local and not so local community groups have their messages broadcast.

The announcements are free of charge to community groups.

Contact at

admin@myallcoastradio.com.au

Broadcast 7 days a week.

12 noon - 4:00pm - 5:00pm - 6:00pm

With Live announcers 8.30 - 10.30

.....hosting this new initiative

Interviews with your Community Groups

Book an interview now!

Contact Annie on: -

admin@myallcoastradio.com.au



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Tech Talk:

With two studios working constantly we are now expanding our programming opportunities requiring additional technical facilities such as, taking live/pre-recorded Phone Calls at the Radio Station

This will allow us to program: -

Schools interviews

Sports updates

Expand "Business Buzz"

Local events of interest

Plus more.....



Promotions

- Our revised leaflet Listen Now is to be published in coming weeks. An easy to understand how to stream on Phones - Tablets and PC's will be part of the publication.



- Work is in progress to replace the skin on our Myall Way Billboard. We are sourcing possible funding from local groups, businesses and NSW Government Grants ...this is a work in progress



If your group is interested in assisting to fund, you will be acknowledged on the billboard. Contact on admin@myallcoastradio.com.au



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Membership Renewals

Membership Renewals are due 1st July

- Still only \$10 per person per annum.

Payment can be made to:

- Myall Coast Radio Inc.

BSB 932 000

Account no. 100446975

With your name as a reference or direct to the Regional Australia Bank at Tea Gardens.

Become a Volunteer



We need your talent, expertise and energy, which we know you have, to become a Volunteer with Myall Coast Radio.

Currently promoting on Myall Coast Internet Radio and Facebook. We are looking for skills in the following areas but are also willing to train you if required:

*On air presenters Office Creative Writing Community
Events Technical Marketing Finance Production*

If you would like to find out more about making a wonderful contribution to our local community and becoming involved please send an email to admin@myallcoastradio.com.au or call Chris on 042 999 0018



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Who's Listening:

Myall Coast Internet radio utilises 3 analytical programs to assist with understanding listener patterns .

The following statistics are interesting : - The week ending 13.06.22.

Users...repeat and new - 436 up 16% new users 91 up 26.4%

What's On - 293

Podcast - 63

Top 3 cities : - Sydney - Melbourne - Brisbane

Top countries : - Australia - USA - Germany

Become a Presenter

Currently promoted on Myall Coast Internet Radio and

Facebook.....a work in progress

Myall Coast Internet Radio
What's on?

LIVE STREAM!

John

Exciting News

become a presenter

Contact us at:
admin@myallcoastradio.com.au

Ian

Kalli

John

Maggie

Ralph

Mungo Jack

Presenters like...

Presenters like...

Radio For the Community



MYALL COAST INTERNET RADIO

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Our sponsors

- *Life Documentaries*
- *Newcastle Pet Crematorium*
- *Tea Gardens Veterinary Hospital*
- *Tozer Air Conditioning*
- *Care 'N' Go - Tea Gardens*
- *Hawks Nest Beach Realty*
- *Country Wide Austral*
- *Hon. Dr. David Gillespie MP*
- *Mullane and Lindsay Solicitors*
- *Terrace Awnings and Blinds*
- *Tea Gardens Hotel*
- *The Garden Eatery*
- *Successful Resumes*
- *Tea Gardens Hire Cars*

Myallcoastradio.com.au

MUSIC FOR THE BOOMERS



- *Greg's on Toast*



- *Postie Brett & DJM*



- *Readers of the NOTA*



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Foundation Seed Funders

HAWKS NEST
beachside
APARTMENTS



Designer
Shutters



JUST
MATTRESSES



SHORELINE
VILLAS
Tea Gardens

Tea Gardens
Auto Electrics &
Mechanical



PM
PURCELL & MOUNT
SOLICITORS AND
CONVEYANCERS

WL & EM JONES
BUILDERS



GARTNERROSE

Radio For the Community